

COOCH BEHAR COLLEGE

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NAAC ACCREDITED (AT B++ GRADE-2.78 Scale) COLLEGE

Ref.No

Date:13.04.2026

NOTICE

Regarding Webinar on World IP Day 2026

All students, faculty members, research scholars, and staff are hereby informed that an online webinar is being organized on the occasion of World Intellectual Property (IP) Day by Turnip in association with Qualcomm.

The webinar will feature Aafreen Collaco, an advocate and Intellectual Property Rights (IPR) expert specializing in sports and entertainment law.

Event Details:

- **Date:** Friday, 24th April 2026
- **Time:** 5:00 PM to 6:00 PM
- **Theme:** *IP and Sports: Ready, Set, Innovate*
- **Format:** Interactive YouTube Livestream
- **Eligibility:** Open to all disciplines and academic levels

Benefits of Participation:

- Gain insights into the role of intellectual property in sports, including branding and media
- Opportunity to receive a joint certificate from Turnip and Qualcomm
- Participate in an extended interactive Q&A session with the expert

Interested participants are encouraged to register free of cost using the following link:

forms.gle/MDqfp8xe7p6S33VCA



All concerned are requested to take advantage of this opportunity.

Sd/-

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